

# Case Study

## Plasmacluster Air Purifiers

### How it works:

- Alternating plasma discharge
- Seeking Out Airborne Particles
- The Ion Cluster's surround and inactivate airborne particles
- Hydroxyl eliminates hydrogen from the virus

### Plasmacluster Air Purifiers

#### SHARP'S AIR PURIFIERS ARE IDEAL FOR ANY ROOM OF THE HOME,

because they combine powerful passive filtration with an awardwinning proactive system that hunts for odors and airborne microorganisms. It's a breakthrough combination

—and it's from Sharp.

A world leader in life enhancing products.

[www.sharp.ca](http://www.sharp.ca)

### My Organized Chaos

#### Sharp PCI Air Purifier - Review & Giveaway

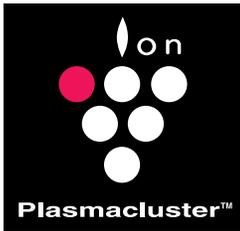
Sharp Electronics has a home Air Purifier that also has a built-in humidifier. To me, this is great since I like multi-use items {to save money and space in the home}. I live in Western Canada, known for it's long dry winters. Combine that with a family with asthma and allergies, and it makes for terrible discomfort. With the Sharp PCI {Plasmacluster Ion} Air Purifier, air passes through three filters {including a True HEPA filter} and removes 99.97% of the dust particles in the air. As well, it absorbs odors with the Washable Deodorizing Filter. I received a Sharp **PCI Air Purifier {KCC100U}** for my home, and I was super pleased. You see, we all suffer from dry air. Plugged noses, dry coughs and a general feeling of discomfort. Installing a furnace with a built-in humidifier is very costly and unrealistic for us since our furnace is fairly new. So, I always have smaller humidifiers placed throughout my home, all year long. The problem with this is the continual upkeep of many humidifiers {time and cost of the filters}. Plus, with the Twin toddlers, they have to be placed high up. This not only takes up much space, but refilling the water makes such a terrible mess.

For the health of the entire family {and guests if you have pets to which they are allergic}, an air purifier helps a lot. Keeping household air clean, especially when you have children is key to health. Since I have had this product, the kids haven't gotten a cold.

#### How it works:

- **Alternating plasma discharge** ~ The Ion generator uses an alternating plasma discharge to split water molecules into oppositely charged hydrogen and oxygen ions
- **Seeking Out Airborne Particles** ~ Cluster Ions are drawn to airborne particles by their electrical charge
- **The Ion Cluster's surround and inactivate airborne particles** ~Positive and negative Ions react to form Hydroxyl (Nature's form of a Detergent), which robs the particles of the hydrogen necessary for them to survive

# SHARP



# Case Study

## Plasmacluster Air Purifiers

- **Hydroxyl eliminates hydrogen from the virus**  
~After the Hydroxyl eliminates hydrogen from the virus, the PCI cleansing process is then complete making the airborne virus inactive.

The Sharp.ca website has a ton of technical information regarding the science of how this works. Since I am not a scientist, I'll leave you to read that for yourself.

Yet, to put it simply – this is one revolutionary technology that goes beyond regular air sanitizing. It mimics mother nature's way of cleaning the air – just think of fresh and undisturbed mountain air...

### **The Sharp PCI Air Purifier is effective against:**

Bacteria & Viruses – Influenza, Mold Germs, Mold Spores, Pollen, Dust, Pet Odors, Exhaust Fumes, Formaldehyde, Coxsackie, Staphylococcus, E. Coli, Colon Bacillus, Cladosporium, Aspergillus, Cigarette Smoke

{Wow, right?!}

The **Sharp PCI Air Purifier** has a display that will let you know how pure and humid your air is. You can set your humidity, and it'll automatically turn on when it gets below that desired percentage. I check my display many times per day, out of curiosity. yet, if this is going in a bedroom and you don't like lighted displays – it can be turned off.

Personally, I am not at all concerned about the noise in a product like this {the Twins sleep by sound machine, we are all used to it}. Yet, if you are the type of person that is concerned about noise, rest assured – whisper quiet doesn't do it justice. I can't hear a sound from mine at all. Yet, if you manually choose the 'quick clean' feature there you can hear it cleaning the air, I'd compare it to the loudness of a portable fan. The quick clean feature

is wonderful to remove odor after cooking, when you may have burnt something while cooking and the house reeks and has that haze {who, me?}, and when you notice that the display says that your air is dirty {In my experience, it takes less than a half-hour for the air to display 'clean'}. And I have to add that each time I have refilled the reservoir, not one drop is ever spilled.

The **Sharp PCI Air Purifier** is small and stylish, taking up little space in my kitchen. You do have to fill the reservoir every day, yet if you don't and it runs out – it has auto shut-off. And yes, I tested it. And I think I mentioned that the filter is washable, which is worth mentioning again. Don't buy, just wash! I am very satisfied with this product, I can see this being a must-have for especially those of ill health, with compromised immune systems, who suffer from lung disorders or those that may live in an urban area with dirty air. Yet, just as an ordinary Mom with 3 kids, it is one marvelous product to have.

I'm looking forward to experiencing the impact of this product when school starts {AKA, germ season}. Last year my daughter got a cold on Day 2 of school and it spread to everyone in the house {twice}. This time, I have a not-so-secret defense.

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The **Sharp PCI Air Purifier** retails for approximately \$399 CDN at various Sharp retailers including FutureShop.ca.

One lucky Canadian reader will win their very own Sharp PCI Air Purifier valued at \$399!!

**To Enter**, Visit Sharp.ca and comment to this post telling me another product that you'd like to try.

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